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Placecom Advance
One Solution to Tackle All Placement & Alumni Related Activities

- Alumni Engagement
- Placement Process Automation
- Database creation
- Better placement
- Recruiter Login
- Reports

Detailed Catalogue

Smart Placement and Alumni Management System Placecom Advance

Our world class SMART placement and alumni management system makes placement and alumni process hassle free for all the stakeholder including institute, placement office, students as well as recruiters (HR). Team Alma Bay adds to the managerial and secretarial bandwidth of the institute by providing consulting and backend virtual office team for day to day management of the placement and alumni office. We support placement with multi-pronged strategy:

- ✅ Automating placement process with seamless student data management to simple onboarding process for corporates.

- ✅ Seamless and automated communication for all the stakeholders.

- ✅ Better NIRF & NAAC readiness.

- ✅ Engaging corporate at all levels to bring multitude of job and internship opportunities for students as well as alumni.

- ✅ Alumni/Student networking platform.

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Why Investing in Placements and Alumni networks is critical?

In today's environment building strong relationships with students, parents, faculty, corporates and alumni is very critical to get sustainable competitive advantage. Almabay Smart placement management system makes campus placement process convenient, insightful and data driven for institutes as well as corporates. It presents a very progressive and professional image of the institute to students as well as recruiters.

Almabay helps you to engage all these important stakeholders from one single platform. Some of the top institutes in India and abroad are creating sustainable edge over others by engaging alumni in proactive manner. Alumni share a strong sense of belongingness with their institute and are willing to contribute. Almabay makes it easy for the alumni to contribute in the success of alma mater and students.

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Benefits For The Students

Mentorship Program

We believe that one of the most important role that alumni can play is becoming mentors to younger generation. It is advanced mentorship platform with following features:

- ✅ Ability to find mentors from across the platform, which has more than 10000 mentors.

- ✅ Document sharing and collaboration tools to work with mentors.

- ✅ Recognizes mentors thus encouraging them to give their best.

- ✅ Search mentors based on interest, location, industry and company.

- ✅ Advance algorithm rates mentors based on number of followers, questions answered and how many people found it helpful, so that you can connect with right mentors.

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Database Creation

Platform captures data of all alumni/students when they register on the platform. Following features and advantages are accrued through Placement and alumni/student engagement platform towards building a comprehensive and useful database:

- Department and course mapping with the Institute, so that students can register with minimum effort.

- Help you maintain registry of companies and HRs visiting the campus.

- Ability to link registration process with registration number of the alumnus for automatic validation.

- Database creation of verified academic and non-academic achievements of each student/alumni.

- Batch and stream wise registration of the students/alumni.

- Easy and convenient way for capturing information regarding location, work, higher education, area of expertise and personal information.

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Access to Information

Platform is having a strong security and privacy features, giving lot of flexibility to administrator towards giving access to information. Some of the key features are following:

✓ Administrator can create sub- admins with limited rights.

✓ Admin can give rights to add content or events, without the right to publish it publicly.

✓ Specific roles like jobs only, event only, department only could be given to sub admins thus ensuring security of the process.

✓ From user perspective groups created can be made open, closed or even secret.

✓ Admin can create login for recruiters to post job profiles, see eligible candidates and share selected student data with admin seamlessly.

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Reports & Analytics

Continuous improvement in the recruitment process and outcomes through:

- ✓ Student performance report in placement preparation process as well in the actual recruitment process.

- ✓ Domain wise roles offered, average salary, median salary, number of offers made.

- ✓ Absenteeism list from the eligible candidates for each role.

- ✓ Year wise comparison of placement process.

Online Training Module

Improve placements by providing placement training content to each student with:

- ✓ Aptitude test for different recruiters.

- ✓ Online communication skills improvement module.

- ✓ Performance analysis.

- ✓ Interview videos.

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Recruiter Management System

Allows the placement office to manage and evaluate each recruiter more effectively by:

- A structured database with respect to each company's recruitment status.
- Mapping them based on sector and roles.
- Average salary, roles and vacancies offered.
- Time bound and right based access to students eligible for the role.
- Freezing and unfreezing of the roles.

Student/Batch Management System

Almabay takes away major hassle of managing updated information of batch and their eligibilities by:

- Dual verification of student information both by student and respective department.
- Real time snapshot of entire batch based on skills, eligibility, skills and qualification available to placement office.
- Job based smart shortlisting engine to save efforts on selecting eligible candidates from the entire batch.

News Tracking & Posting

Platform allows administrator to keep the buzz about institute alive through advanced news posting platform with following features:

- Admin can post news and show it to targeted audience.
- Allow to create sub admin just for news posting.
- Publishing rights could be restricted.
- Can delete the news from the platform.
- Can post major notifications, holidays and upcoming event calendar.

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1. Smart Placement & Alumni Engagement System Model - Placecom Advance

Our online platform helps to leverage synergies between these two key aspects, generating intellectual and financial resources for the betterment of the institute. Create the best social and professional alumni/student engagement platform (both web and mobile) that makes alumni engagement hassle-free.

- ✅ Engages corporate at all levels to bring a multitude of job and internship opportunities for students as well as alumni.

- ✅ Build advanced algorithms to match the right opportunities with students and alumni on their institute portal.

- ✅ Encourages alumni to follow and share job opportunities in their respective organizations with current student students.

- ✅ Our Platform makes it very easy for the alumni to contribute to the success of their Alma-mater. Through the platform, alumni can make contributions as mentors to current students, offering internships and jobs to current students and fellow alumni. Alumni can provide funding and resources to build infrastructure on campus.

2. Data Base Creation

Our Platform collects data from all alumni/students when they register on our platform. Building a comprehensive and useful database with the Platform Alumni/Student Engagement Platform gives you the following features and benefits:

- ✅ Mapping departments and courses with the Institute, so that alumni can register with minimum effort.

- ✅ Ability to link the registration process with the registration number of the alumnus for automatic validation.

- ✅ A simple and convenient way to collect information about your location, job, higher education, and professional and personal information.

3. Access to Information

Our Platform has very strong security and privacy features, giving administrators the flexibility to grant access to information. Some of the most important features are:

- Admins creates sub-admins with limited rights.

- Administrators can grant the right to add content or events without the right to publish content or events.

- Specific roles such as jobs only, events only, or departments can be assigned to subadministrators to ensure process security.

- From the user's point of view, the groups created can be public, private or even private.

4. Online Member Directory

Our Platform helps the institute to maintain active alumni directory with the following search features:

- Company, Designation, location, expertise, department, batch, etc.

- Skill-based search can be further refined into technical skills, leadership skills, etc.

- Search based on other institutes attended by alumnus, like IIMs, IITs.

- Directory allows search based on the global map, showing alumni location on Google Maps.

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5. Institute Structure

Our Platform designs takes into account the institute structure with the following features:

✅ Institute as parent body with departments and affiliated colleges.

✅ Differentiate programs into full-time, part-time and distance learning.

6. Map View

Our platform makes your alumni directory even more insightful by linking alumni locations on Google Maps to the following features:

✅ One view of the global distribution of alumni on the map.

✅ Map search allows you to identify alumni of different companies, geographies, designations, skills, and experience levels.

✅ Color code on the map to indicate which alumni are directly connected to you.

✅ Job map for identifying jobs based on different locations.

7. Social Media Network

Besides creating captive social and professional networking platforms, you can capture social media networks with the following features:

- ✅ Allow members to register using their Facebook or LinkedIn accounts.

- ✅ Accelerate platform adoption by enabling alumni to share work and events on their Facebook, Twitter, and LinkedIn pages.

- ✅ Allows users to invite other alumni to the platform via mailer and social her media.

- ✅ On the website, there are official accounts such as the official Facebook and Twitter of the university.

8. Groups & Pages

This feature of our platform helps institutes engage more alumni and students by allowing them to create groups and pages based on their interests. It has the following unique properties:

- ✅ Official groups and pages are created for all divisions, groups and other clubs.

- ✅ Official pages and groups have authentication stamps to identify official groups and pages.

- ✅ Group admins can invite users using a mailer that takes them directly to the group page.

- ✅ Groups can be created as open, closed, and secret to comply with privacy standards.

- ✅ Admins manage all official groups from the admin panel.

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9. Events and Re-union

Our platform manages events through the following functions and supporting roles:

- ✅ Create events and invite based on categories such as groups, students, alumni, faculty and staff.

- ✅ Gives you analytics on how many have given consent so that logistics could be better managed.

- ✅ Our platform supports collecting event sponsorships based on a 25% success fee (optional).

- ✅ Intuitive event calendar so users never miss an event.

- ✅ Increase attendance with automatic event notifications and pre-event reminders.

10. News tracking and posting

Our Platform allows the administrator to keep the buzz about the institute alive through an advanced news posting platform with the following features:

- ✅ Administrators can publish news and display it to specific viewers.

- ✅ Allows creation of sub-admins to post messages only.

- ✅ Publishing rights are limited.

- ✅ You can delete messages from the platform.

- ✅ You can post important notices, holidays and upcoming events calendar.

11. Career and Job Support

Our Platform ensures accelerated adoption of the platform by posting hundreds of jobs every day for both alumni and students. Some of the features of a Career and professional support platform are:

- ✅ Advanced algorithms recommend jobs related to alumni and students on professional feeds/walls.

- ✅ Advanced algorithms help alumni and students find relevant references by highlighting other alumni working at companies with relevant job openings.

- ✅ Easy way to apply for jobs and upload your resume.

- ✅ Job recommendations based on your experience, technology, business, interpersonal skills, functional area, location and industry.

- ✅ Job Map to search for jobs based on your location.

- ✅ Colour coding to identify the jobs your fellow alumni are working.

- ✅ Posting a job allows you to share career opportunities with other alumni and students.

- ✅ Internship opportunities for students.

- ✅ Separate Fresh Jobs section for young alumni and seniors.

- ✅ Automatic update of application status with rejection, selection and subsequent processes.

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12. Virtual Job Fair

Our Platform has a feature that allows the institute to manage placement activity with minimum effort. The Virtual Job Fair platform has the following features:

- ✅ Create campus internship activities for one or more companies.

- ✅ Allow candidates to virtually register and apply for jobs.

- ✅ Administrators can limit the number of positions that applicants can apply for.

- ✅ Admit card printed for the venue.

- ✅ Reports on the number of applicants by company and position.

- ✅ Brings transparency to the hiring process.

- ✅ Eases the management of the hiring day as each applicant comes with a ticket and companies he has applied for.

- ✅ Easier to announce job fair results.

13. Managing placement cycles

Our platform allows you to manage your yearly student internship cycle with the following features:

✅ Department and batch management of student internships.

✅ Define the number of offers each student can accept.

✅ Create a database of companies hiring on campus.

✅ Categorize companies based on priorities set by the Institute.

✅ Easy comparison between different placement cycles to see trends.

14. Student profile builder

Our platform allows students to create an online profile with the following features:

✅ Update and check all your achievements.

✅ Applies to opportunities displayed in the system.

✅ Create automatic resume from available templates.

✅ Feedback on improvements.

✅ Communicate with training and placement offices.

✅ Notification of all mediation-related activities.

15. Reports & Analytics

Our platform provides reports on continuous improvement of recruitment processes and results through:

- ✅ Student performance reports during the internship preparation process and the actual recruitment process.

- ✅ Domain-related roles offered, average salary, average salary, number of offers offered.

- ✅ Absence list of suitable candidates for each role.

- ✅ Year-on-year change in mediation process.

16. Recruiter Management System

Our platform allows recruitment agencies to more effectively manage and evaluate each recruiter in the following ways:

- ✅ A structured database of the hiring status of each company.

- ✅ Allocation based on sector and role.

- ✅ Average salary, roles offered and vacancies.

- ✅ Time-limited and rights-based access for eligible students for positions.

- ✅ Freeze and thaw rolls.

- ✅ Coordinated recruitment process with multiple rounds per job.

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17. Student/Batch Management System

Our Platform takes away the major hassle of managing updated information of batches and their eligibilities by:

- ✅ Double confirmation of student information by both the student and the affiliated department.

- ✅ A real-time snapshot of the entire stack based on skills, qualifications, skills and qualifications available to agents.

- ✅ Intelligent job-based shortlisting engine to save you the hassle of selecting the right candidates from the entire batch.

18. Mentorship Program

Our platform has mentoring tools with the following features: alumni to become mentors to the younger generation. A Mentoring platform with the following features:

- ✅ Ability to find mentors from across the alumni association.

- ✅ Find mentors based on interests, location, industry and company.

- ✅ Document sharing and collaboration tools for working with mentors.

- ✅ Advance algorithm rank mentors based on the number of followers, questions answered and how many people find them helpful, so that you can connect with the right mentor.

- ✅ Recognize mentors and encourage them to do their best.

19. Donation fund/fees

Our Platform supports fund generation in the following ways:

✅ Payment gateway integration with institute accounts for alumni to contribute to projects.

✅ List of Alumni projects on website.

✅ An e-shop where alumni can purchase Institute memorabilia. (revenue share or cost basis)

✅ Co-sponsoring events sponsored by alumni and companies.

20. Mobile Application

Our Platform has a mobile app on the Google Play Store with the following benefits:

✅ Access to real-time notifications.

✅ Rapid response within the alumni network.

✅ All notifications on your phone.

✅ Enjoy professional social features on the go..

21. Memorabilia E-store

Our Platform provides state of an art E-store for alumni/students to buy institute memorabilia with no hassle. The E-store Platform gives you the following advantages:

✅ Customized and innovative design.

- ✅ Our Hardware requirement supports cloud-based applications.

- ✅ We give optional features which are App, WhatsApp, SMS integration, and recruitment support.

- ✅ We provide a valid license copy, License type per year, subscription based.

- ✅ We offer upgradation free as per the Subscription schedule and our campus e-store is optional.

- ✅ Our Capability to access digital content, Capability for linking with third-party tools, Geolocation mapping of jobs and recruiters, Mobile platform support, Role-based access, Audit trail for all logs, Customized search template, and Free updates and upgrades within the support period is AVAILABLE.

- ✅ We do online deployment types and provide an unlimited number of years of support.

- ✅ Our Software is supplied through Media or URLs.

- ✅ We offer products capable of Premium Institutes and our platform's compatibility in Android, Windows, Mac & Linux.

- ✅ Our online support through Toll-Free number : 1800-309-8780 /email/ virtual Remote Control.

- ✅ Our Preference to be given: Make in India, Local Supplier, Start-up India, MSME Supplier.

For Sales

Contact us: +91 98729 67891

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